Encourage others to serve through social media! By sharing information on your website and social media about your Day of Service plans, it can lead others to join existing service projects or organize their own. A hashtag (#) is an internal link that takes you to other related posts when you click on it. Make sure there's no space in between the word when making a hashtag.

**Social Media Tips**

Hashtags to use:
- #MLKDay
- #KingDay2022
- #MLKDOS:
- #GCMLKDAY2022

Tag all of your posts to include your volunteer service project in the national conversation!

**Sample Messages**

"Everyone can be great because everyone can serve." –Dr. King. How will you serve on #MLKDay?

#MLKDay is a chance to further Dr. King’s dream through volunteer service. Get involved in your community at mlkdayofservice.org

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